

This Week

MAGAZINE

NEW YORK
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FOR CHILD HEALTH DAY we give you pretty little Jennifer Dorman. See Sidelines, Page 2

What Makes The British Laugh BY NOEL COWARD ... Page 8

Joan Of Arc's Secret

Broadway star Julie Harris chooses her favorite scene from a fine new play

Editor's Note: Julie Harris electrified Broadway this season and earned a 1956 Antoinette Perry award as *Joan of Arc* in "The Lark," a French play by Jean Anouilh, adapted by Lillian Hellman. We asked Miss Harris which lines of the play she herself found most inspiring. "The Lark," she replied, "is a whole evening of inspiration. But I think I must choose the scene at the end of the first act, in which Joan tries to persuade the Dauphin, Paul Roehling, to attack the English in Orleans. It is here that Joan reveals her great secret."



Joan: And now I'll tell you the truth: I am also afraid. And why not? Only the stupid are not afraid. What is the matter with you? Don't you understand that it was far more dangerous for me to get here than it is for you to build a kingdom? I've been in danger every minute of the way, and every minute of the way I was frightened. I don't want to be beaten, I don't want pain, I don't want to die. I am scared.

Charles: What do you do when you get scared?

Joan: Act as if I wasn't. It's that simple. Try it. Say to yourself, yes, I am afraid. But it's nobody else's business, so go on, go on. And you do go on.

Charles: Where do you go?

Joan: To the English, outside Orleans. And when you get there and see the cannon and the archers, and you know you are outnumbered, you will say to yourself, all right, they are stronger than I am, and that frightens me, as well it should. But I'll march right through because I had sense enough to get frightened first.

Charles: March through a stronger army? That can't be done.

Joan: Yes, it can. If you have sense and courage... God gave man an inside to his head, and He naturally doesn't want to see it wasted. See? That's my secret...



George Karger
"I am also afraid . . . Only the stupid are not afraid!"

Sidelines

COVER GIRL. Every year since 1929, May 1st has been proclaimed Child Health Day by the President. In honor of the occasion this coming Tuesday, we've devoted today's cover to Miss Jennifer Dorman, daughter of Mr. and Mrs. Hank Dorman of Costa Mesa, Calif. She's one of the healthiest looking youngsters we've seen in a long time.

JOIN THE ROCK HOUNDS!

Know what "rock hounds" are? They're Sunday prospectors who poke around the country-side looking for interesting stones. Their fascinating hobby is described in next week's issue in "You Can Be a Weekend Gem Hunter" by Thomas H. Miller, Director of the Federal Bureau of Mines.

SNAIL'S PACE: Robert Shoeemaker's story on the Kentucky Derby (Page 16) recalls a record of another type: the all-time record for slowness set on December 29, 1945 in a two-mile steeplechase by a horse named Never Mind II. Never Mind refused to take the fourth jump and his rider took him back to the paddock. However, all the other horses fell. The jockey on Never Mind again coaxed him over the fourth fence and finished the race. Normal time: about four minutes. Never Mind did 11 minutes, 28 seconds. — THE EDITORS

This Week

THE SUNDAY MAGAZINE

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April 29, 1956

Cover by John Marchig

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FOR A BETTER AMERICA



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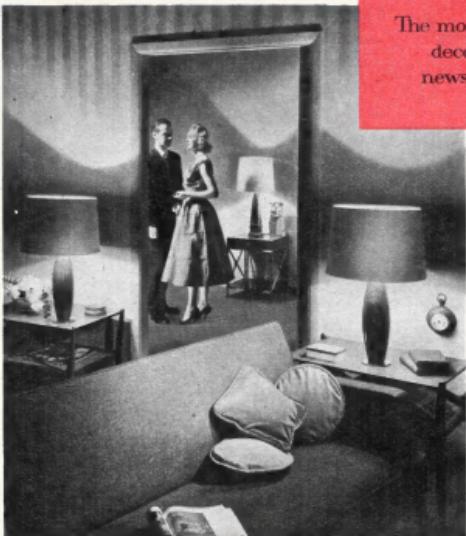
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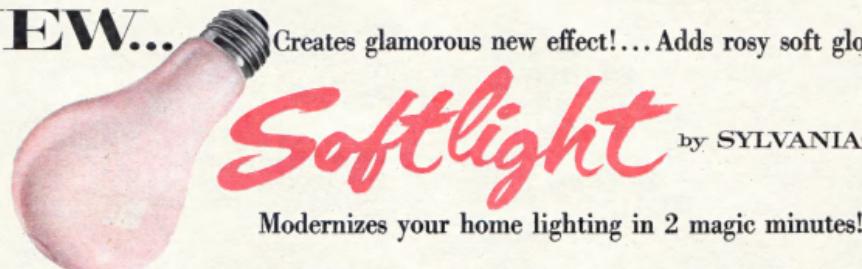


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The Cerfboard

By BENNETT CERF



Hollywood Grapevine

"Sooner or later," reasons Hollywood historian Mike Connolly, "everybody finds his way to the movie capital. If one just stands long enough on the corner of Hollywood and Vine, he'll be a movie vagrant."

The number of automobiles in the entire Los Angeles area has multiplied with such frightening speed that the vaunted new Freeways are obsolete even before they're completed. "I live near the beach," complains Jerry Lewis. "One morning I drove onto the Freeway, got caught in the traffic and in less than a half-hour was fifteen miles away in downtown L.A. This would have been just dandy — but I was only going to the corner for a paper!" Jerry concedes, however, that the Free-way has accomplished one thing for him. The smog uses it to roll up to his house more quickly.

George Jessel was bemoaning a streak of bad luck in Chasen's restaurant one evening when he was summoned to the phone. "There's your break," encouraged Freddy March. "It's probably Sam Goldwyn offering you a job as director of his next picture." Jessel refused to be cheered up. "Not only," he said, "but when I hang up I will rip my coat on the phone-booth handle."

"In my dreams at least," added George, "I've got a pretty wonderful head on my shoulders: it's usually Marilyn Monroe's!"

Hollywood boasts a Gypsy fortune teller (she calls herself "Bridie Murfolino") whose crystal ball has two big holes in it. "I put them there myself," she explains. "On the side I give bowling lessons." There's also a book agent who has boosted his sale of encyclopedias extraordinarily by altering the indices on the volumes as follows: AVA TO RING, CHEEK TO CHEEK, DESI TO LU, MAGNANI TO PARAMOUNT, ROCK TO ROLL and SAYS TO YOU.

The Last Straw. Outwardly, at any rate, world-famous comedians who have found gold in the Beverly Hills are members of a vociferous mutual-admiration society. Any time one scores a particular triumph he can bank on a flood of congratulatory wires from his colleagues. They all go to fantastic lengths, in fact, to make these wire circuits as amorous as possible.

After the premiere of a new Burns and Allen TV series, their old friend Jack Benny sat up for hours to make his telegram a standout. He was well pleased with the result, too — until George Burns tipped him by writing back, "Don't worry, Jack. You have my word that I won't show your telegram to a soul."



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Who Works Longer— Husband Or Wife?



By BRUCE LEE

They say, "Woman's work is never done"—but here are the facts on men's chores

This will come as a bombshell to the ladies, but recent facts and figures indicate that husbands are now working just about as many hours as wives.

Most of the poor devils don't realize it themselves, because they have had it drilled into them that "Man's work lasts till set of sun; woman's work is never done." They have also read about surveys that set a housewife's work week at approximately 60 hours, and everyone knows that most men today have 35-to-40-hour jobs.

But I have just completed a survey that shows how much work the average American husband really does. It's plenty nowadays—mainly for two reasons:

1. The Great March to the Suburbs. Young couples today yearn to own their homes, and development building is making it possible for them to do so.

2. The High Cost of Labor. Families with moderate incomes can no longer afford to hire much skilled help, so hubby has to become his own plumber, painter, carpenter, gardener and general factotum.

And if you wish to say, "Bah, that's fun, not work," you're barking up the wrong rose trellis. House and ground improvement is necessary as putting up new curtains and polishing furniture, and while a man might get a quick out of mowing his brand-new lawn for the first time, it becomes just plain hard work the twenty-first

—Continued on page 32



HANDYMAN: He's better than his father ever was

NOEL COWARD



EXPLAINS

What Makes An Englishman

QUESTION: Mrs. Alma T. Walter, Granite City, Ill., wrote us, "Is it true that the British have no sense of humor?" We decided that the best expert on transatlantic humor was Noel Coward, whose plays, movies and skits have delighted audiences in Britain and the U.S. for a generation. We put the question to him on a recent visit here in connection with the opening of his play, "Fallen Angels." Here's his reply.

ANSWER: If this blasphemy were true, I would have spent the first half of my life on the dole and the second in the poorhouse. For many years I have been bemoaning through on the premise that Englishmen can and do laugh uproariously. As everyone who reads "Variety" knows, Bob Hope, Danny Kaye and Martin & Lewis have "fractured" British audiences from Soho to Shropshire. Bea Lillie long ago proved conclusively that British humor can be transplanted overseas. So did Gracie Fields, who sneaked "The Biggest Aspidistra In The World" past the U.S. Department of Agriculture.

Nevertheless, I am more than dimly aware of what

this question implies. There used to be a song called "Let A Smile Be Your Umbrella." It pleases many Americans to picture England as a mist-shrouded land where all men carry umbrellas and nobody cracks a smile. Ever since I began commuting back and forth across the Atlantic — my maiden visit must have followed closely on the heels of the Boston Tea Party — people have pointed me out as some sort of weird mutation — an exception to the rule that the British Isles are inhabited by a gleaming race of muttonheads who haven't howled with glee since the day Guy Fawkes tried to blow up the Palace of Parliament.

The popular notion, undoubtedly spread about by the same chap who convinced American cartoonists that all Britishers have walrus mustaches and go blind without monocles, is that Londoners have a delayed reaction of from one to 24 hours to side-splitting jokes that would slay an American, a Frenchman or a native of Borneo in one second flat.

On an average of once a week since I first set foot in the U.S., some good fellow has sidled up to me, nudged me in the ribs and asked if I've heard this one:

"Never tell an Englishman a joke on Saturday night," it goes. "Why? Because he'll laugh in church on Sunday morning."

For centuries we English have been telling the self-same jokes — about Scotsmen. And I dare say the dour clans of Aberdeen unfurled that jibe a thousand and more years ago against the Picts, the Jutes, and the boorish followers of Eric the Red.

They Laughed In Ancient Rome

As a born Britisher, a hybrid American, and an incorrigible globo-trotter, I venture the opinion that a sense of humor is not a national resource, like a vein of coal or a lode of uranium. Laughter has not been planted by a bountiful Providence in the soil of some lands and made scarce in others. The Chinese are a wise and sober people. But they adore seeing you slip on a banana peel — and if you're wearing a top hat so much the better. As far as mothers-in-law are concerned — jokes about them have flourished in all countries since the day monogamy was invented ("Desperando nisi salva concordia sovera") — Give up all hope of Peace so long as your mother-in-law is alive . . . Juvenal 116 A.D.)

To those who doubt that the British can be masters of mirth, I respectfully recommend a refresher course in the writings of Mr. William Congreve, Mr. Richard Sheridan, Sir James Barrie, Hilaire Belloc, P. G. Wodehouse, G. B. Shaw, Somerset Maugham, Oscar Wilde, and the cleverest man of the English tongue, before or since — William Shakespeare. In the performing field, an Englishman named Charlie Chaplin has won more hilarity than any other harlequin in history.

There are, of course, subtle differences between John Bull's and Uncle Sam'sibilities. I should say, for instance, that a stop watch would reveal that the laugh response of audiences in Blighty might be a fraction of a second slower than that of their Yankee cousins. Furthermore, they might not laugh as loud. Like Oliver Goldsmith, most Britishers distrust the laugh lest it betray the vacuous mind. In a land which often muffles its snores, it would be sensible that American visitors should mistake burlesque for dullness.

Another reason many Americans are convinced the English have no sense of humor is, paradoxically, because we speak the same language. Having a common tongue has made it possible for American comics to discover that audiences at London's Palladium don't laugh at their local jokes about Casey Stengel, the Catskills and the La Brea tar pits. This convinces them we are a bunch of idiots.

Personally, I find very little need to alter my material for the two sides of the Atlantic. Las Vegas is a long way from Tipperary. But when I recently played an engagement in one of the



EXPORTED HUMOR: Danny Kaye, left, and Bob Hope have both learned that Englishmen can laugh out loud

A famous playwright and wit comes
to the defense of his fellow
countrymen. They may not roar at
jokes about Hollywood and Vine
— but just mention the Esher Bypass!

Laugh

COWARD: "Britishers distract the loud laugh
lest it betray the vacant mind . . . U.S. visi-
tors mistake [British] urbanity for dullness"

gilded desert caravanserais, I switched only one reference in a joke — from the Esher Bypass — which has humorous overtones for Londoners — to the Jersey Turnpike.

Broadly speaking, I'd say there were only two slight differences between our brands of humor. Americans get much more of a kick out of kidding each other than do the British. Jack Benny got rich being kidded for his wealth. Bob Hope and Jimmy Durante are spoofed about their noses. Edgar Bergen for being bald. Jackie Gleason for being stout, etc.

Carried to the extreme level, American barrooms echo with the laughter of backslapping friends who rib the life out of each other for their alleged drinking exploit, for the blonde that got away or didn't, for the putt they missed on the sixteenth, etc. Kidding is hilarious in America. In Britain, it may not rate a chuckle.

Over there two men at a bar will probably be swapping the latest beer jokes. For some inexplicable reason, beer is considered excruciatingly funny in England, more or less the way women drivers are on an American television show.

The second slight variation is in the popularity of the pun. In America it is polite to suppress a pun. In England we use puns blatantly as advertising slogans. After all, they were good enough for Shakespeare.

In short, I do not believe that the American funny bone is any more sensitive than the British. I am convinced, however, that no country in history has ever yearned so much for laughter or paid higher stakes to their professional merrymakers than the U.S.

Comedy Can Be Lasting

While I have this magazine as a forum, I should like to "pay tribute" — as they say on television — to the noble profession of being funny. Artistically speaking, humor has always been suspect because it was not considered "significant." Drama has snob appeal. Let a man cry at a play and he walks out of the theater convinced that he has seen a work of art. And yet, comedy can survive the ravages of time as well as tragedy, as Shakespeare, Moliere, Shaw and Oscar Wilde prove.

On my last visit to New York, I invited a charming lady to attend the theater with me.

"Is it a play with a message?" she asked over the phone. "If it is, I shan't dress."

Well, I shall be back again next Saturday for my third and last Spectacular on CBS: "This Happy Breed," a play I wrote about Englishmen in the last war. It does, I'm afraid, have a bit of a message. So you needn't dress.

NEXT QUESTION: A little while back we challenged our readers to take a sixth-grade exam. Some of you complained that it was too easy. So next week we are giving you a chance to see how you would do if you were back in the seventh grade!





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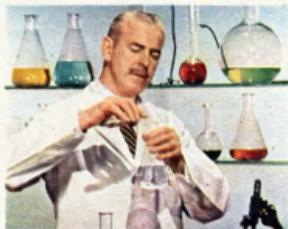
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RECLINING FIGURE: Work (left) of William C. Asman, New Jersey phone worker, in Byzantine style



MOTHER #2: By Zeke Ziner — his first showing outside Chicago

DISCOVERED:

New U.S. Talent

The show now at the Museum of Modern Art offers
the cream of 5,000 drawings — and the work of 75 unknowns

By EMILY GENAUER *Herald Tribune Art Critic*

It isn't true what they say about modern artists. They do like to draw. It took the Museum of Modern Art's print curator, William S. Lieberman, a whole month to narrow more than 5,000 drawings, submitted in a national open competition, down to the 150 it hung on its walls last week. They came from 25 states, the District of Columbia and Hawaii.



JUDGMENT: William S. Lieberman and Mrs. E. Powis Jones discuss entries. Lieberman made selections for museum

In the weeding-out process at least 25 well-known artists, one artist-critic and several members of the museum's own staff were eliminated — not because their entries weren't good but because others, a cab driver, Mimeograph operator, salesman, jazz musician, bricklayer and museum guard were even better.

It turned out most of these had had professional training too, however, and work to live. Some, like William Asman, who says he "connects parent cables to dial equipment" for the New York Telephone Company, draw when they get home each night.

R. Maxil Ballinger (not to be confused with his twin brother, also known as R. Maxil Ballinger) is a "consultant to industry and business on atomic energy" and does lithographs and wood-block prints as well as drawings. With him as he travels around the country on his consulting chores he carries a wood-block print which he uses to shave in the bathroom, to the confusion of maids who can't figure out next morning where the piles of shaving came from.

Of the 150 artists whose drawings made the exhibition, about half, it turned out, were known to the museum before the contest. Did this proportion warrant the immense effort and expense involved? "Yes," is the museum's — *Continued on next page*



ONE EYED SCHOLAR: Portrait by Meyer F. Lieberman of New York



MOON SONG: By Tom Vincent, 26, a New York City scenic designer



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MILL TOWN: By Richard Wagner, Assistant Professor of Art at Dartmouth

DISCOVERED: NEW U.S. TALENT

Continued from preceding page

Abstracts At A Minimum

answer, "It's the half we didn't know who justify the project."

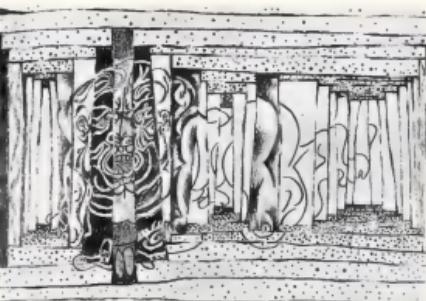
One of the surprise findings is that although abstract art dominates most museum and gallery showings all over the country today, the percentage of abstract drawings submitted was, Mr. Lieberman says, "amazingly small, with most of it from the Midwest and Far West."

This is probably explained by the fact that abstract painters generally shun drawing and hold that color is the artist's most powerful instrument. Still, relatively few drawings in the show reveal the crisp contour lines associated with drawing. The majority rely on shadowy tone (which is, in effect, the equivalent of color).

The purpose of the project, sponsored by the Museum's Junior Council, was not only to uncover new talent all over the country but also to foster appreciation of a too-often neglected art form and, as a result, to promote the purchase of drawings. Two thirds were available for less than \$100 and a few for as low as \$10.

One work, a handsome and most painstakingly executed study of a tree trunk, was priced at \$550. Asked why, the artist, Peter Tsal, replied, "If I were a plumber computing my pay at the prevailing hourly rate, I'd have to charge exactly that fee."

—The End



THE SEEKER: By William C. Krallman, a Colorado art-supply salesman

sculptured nylon . . . showered with flowers!



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SYMPTOMS OF THE GRAY SICKNESS

- PALLOR WEAKNESS
- TIREDNESS NERVOUSNESS
- LOSS OF APPETITE
- FREQUENT HEADACHES
- LOSS OF ENERGY



Three Stars Are Born

By LOUIS BERG

This Week Movie Editor

A movie about a man, a woman and a child may be the year's surprise

The Babes in the Woods have done it again. Two years ago, two New York amateur movie producers — husband and wife Morris Engel and Ruth Orkin — together with Ray Ashley, another unknown, wrote, filmed, directed and produced "Little Fugitive," which won international honors at the Venice Film Festival.

Now the Engels have made a second picture with a local setting, called "Lovers And Lollipops," and again they are likely to show up Hollywood. And they have found three new stars.

"Lovers And Lollipops" is a simple story about a love affair between an ordinary young man and a troubled young widow who has a young child. The Engels manage to give it an idyllic appeal.

Hero and heroine are Gerald O'Loughlin and Lori March — two grown-ups who have had some TV experience in some interesting places. O'Loughlin played opposite Tallulah Bankhead in the recent revival of "A Streetcar Named Desire," and Miss March replaced Marian Seldes in Broadway's "The Chalk Garden."

The picture's child star is Cathy Dunn, nine. She has no movie aspirations. She wants to be a nun. Last year, her ambition was to become a nurse, but the smell of medicine discouraged her.

With unknown actors, a hand camera and a simple theme, the Engels have gone and done it again with a shoestring.

PRIZE WINNER? "Lovers And Lollipops"



THE WIDOW: Lori March



THE CHILD: Cathy Dunn, 9



HERO: Gerald O'Loughlin

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Sports



NO. 1 TOUT sets victim up; **No. 2** will move in



CONFIDENCE gang took a millionaire for \$150,000



BLONDE distracts, pal extorts, then hands off

Cops And Robbers At The Kentucky Derby

By ROBERT H. SHOEMAKER

A brigade of ex-FBI men will be busy Saturday keeping tabs on some slick crooks. Here are tricks they must watch out for

The sports world's most colorful and exciting event — the 82nd running of the Kentucky Derby this Saturday — will last slightly more than two minutes.

For this brief thrill, more than 100,000 people will descend on the city of Louisville, Ky. (population 369,129) and they'll probably represent the greatest concentration of loose cash in one spot the country ever saw. It's been estimated that \$10,000,000 changes hands during Derby Week.

In spite of this vast crowd and vaster sum, the Derby is one of the safest, most orderly and best-handled sports spectacles in the country. This is no mere chance. Like all big sports events, the crowd and its money attract a big turnout of confidence men, toutists, bookmakers and "cannons" (pickpockets).

But unlike most big sports events, the Derby has the benefit of a very special detective outfit — the Thoroughbred Racing Protective Bureau. The Bureau, composed for the most part of former FBI men — including its boss, Spencer J. Drayton — has been working with the Thoroughbred Racing Association for the past 10 years. For most racing days it assigns three or four agents — but for Derby Day 10 times that many. Here's a breakdown of several of the slicker types of crooks they've spent the last decade squelching:

THE DOUBLE TEAM: A moderately successful Chicago businessman — we'll call him George Adams — is standing near the paddock after the fourth race, staring gloomily into a mint julep. A conserva-

tively dressed stranger approaches, and they get to talking.

"You see that fellow over there in the gray suit?" the stranger asks, pointing to a white-haired, middle-aged man a few yards away. "I wish I knew how he does it. He's had four straight winners!"

With that the fellow in the gray suit looks up and starts over. The first stranger promptly moves away.

"Is that guy bothering you, too?" the newcomer asks. "He's been following me all over the place today. We should get the police to run him off." He continues a quiet conversation, and soon Adams is convinced, with the help of the previous buildup, that the stranger is "in the know." A few minutes later Adams parts with most of his money so the stranger can "bet it for him." Naturally, he never sees the man again.

"It's the build-up that does it," says Drayton, "and that touch of larceny in most everybody's soul — the desire to get something for nothing."

THE CON MAN: Here's a true tale as told by John L. Brennan, who co-ordinates TRPB investigations nationally, of a swindle on a stupendous scale of a variety that has happened before and could happen this week. Only the names are fictitious.

J. C. Tucker, wealthy St. Louis manufacturer, was sitting in a hotel dining room when he felt something under his right foot. Reaching under the table he found a wallet — containing \$2,000. Cards and papers indicated the owner was Sir James Smythe-Dave, of Imperial Arms, Ltd. One paper showed that Sir James was about to complete a big business deal with the U.S.

Tucker took the wallet to Sir James's hotel and called his room. A clipped Oxford accent invited him up, and Sir James, a handsome, ruddy-faced tycoon, offered Tucker a thousand-dollar reward. Tucker politely turned it down.

"I really must repay you," Sir James insisted. "I happen to know some of the racing people around here. Suppose I use this to place a bet for the two of us?"

Next day Tucker got a call from Sir James: "We won, old chap. But I have some information on one of tomorrow's races — so I'll just place our bets again. What say?"

This went on for several days. Sir James always had a winner, although Tucker never knew what horse was being played. Tucker's paper winnings presently amounted to \$150,000, a sum large enough so that even the wealthy Tucker was interested. And it was time for the bookmaker to pay off.

Accordingly, Tucker checked in at Sir James's suite. The bookie arrived . . . but a hush immediately developed.

"I know Sir Harold," said the bookie, "but I never saw you before."

"What difference does that make?" asked Tucker sullenly.

"I have to know you could have paid off if you had lost," said the bookie. "It's the rule."

Despite protests by Sir James as well as Tucker, the bookie was adamant. At last Tucker, bewildered by the whole operation but fascinated by the \$150,000, agreed to bring an equal sum in cash to convince the bookie he "could have paid off." Next day Tucker brought a bag to the hotel containing \$150,000. The "bookie" arrived with a similar bag.

The trio was gathered in the room when Sir James's male secretary burst in. He muttered to his chief that he had bet the entire bundle with another bookmaker that day and they had lost! "I got my information from the same source we've always used," he apologetically admitted.

Sir James was enraged. "I didn't tell you to bet today!" he roared. "You'll never do that to me again!" And drawing a gun from his pocket he "shot" the secretary, who fell to

— *Continued on next page*



Enjoy happy days — with the hearty cheer of White Rose Tea. Amber-bright! Glowing with zest! Only this tea in the new *Full-Brew* Tea Bag gives you such rich, high-spirited flavor. * Every cupful tastes truly tea-riffic!



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magic...right at
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really brews!



American phonograph-record buyers are accustomed to listening to prospective purchases on machines inside glass-enclosed rooms. Generally, however, the cubicles take up so much space that even the largest stores can accommodate only a half dozen or so for their entire clientele.

London, England record shops, flooded every lunch hour with scores of people, have solved the problem with mass-production and super-market techniques. Instead of enclosed booths, they use long rows of openended stalls, hooded record players or clusters of ear phones. The customers can listen indefinitely without feeling rushed. And the more records they hear, the more they buy.

Oh, yes. The young lady above is a clerk, dancing to a favorite disc before the noon-hour listening flood, shown in the other photos.

REVERIE: Listener (right) disappears



SELF-SERVICE LAUNDRY? No, it's a row of listening booths in a London record shop



INSULATED: Each machine is heard in only one booth



Keystone Photo

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Follow this exclusive Clorox method*. Measure accurately. Add 2 tablespoonsfuls Clorox to 1 gallon warm water; then add 1 1/2 quarts household vinegar; mix well. Submerge clean "age-yellowed" nylon 15 to 30 minutes; rinse well. Repeat if necessary. *Patent Applied For

Every time you use CLOROX you protect family health!

The



"YOU HOLD the light and we'll blow it open," Harry said

The Governor held a man's life in his hands. Should he commute this killer's sentence — and risk a revelation of his own past?

"It's your decision, Governor," Blanton said. "As head of the Prison Appeals Board, I don't suppose I have the moral right to try to change your thinking on this. As your old friend, I'm trying to."

The Governor moved uneasily in his chair. It wasn't like Tom Blanton to bring a personal appeal into their discussions, and even Tom

didn't know the whole story. "I don't see how my thinking can be any different, Tom," he said. "Everything I believe in and live by is against capital punishment. You know that. Just because your Board is unanimous this time. . . ."

"It's not only the Appeals Board," Blanton said. "It wouldn't be a very popular move, to commute this death sentence. . . ."

Both men knew what Tom was not saying: the Governor was being boomed as a possible Presidential nominee; the entire country had been outraged by the wanton brutality of Harry Pierce.

He looked again at the file Blanton had brought him, glanced at the pictures, full-face and profile, showing Harry growing older with each arrest but changing little through the years. The face was as he remembered it, narrow, with a sharp chin, a long thin nose, a small thin mouth.

"Does he look like that?" he asked, nodding over his shoulder at the painting behind his desk.

Blanton got up to study the old painting of the faces of good and evil. It had always been behind the Governor's desk and was something of a curiosity.

Now, looking at the two faces, Blanton said: "The bad one? Can't say that he does. Still, there might be a resemblance. This Pierce is a really bad one — look at his record — and now, shooting that poor clerk and his mother in a \$10 holdup. He didn't have to kill them. He doesn't deserve leniency. The state, the country, the world will be a better place with him out of it."

"All right," The Governor closed the file suddenly. "I'll let you know in the morning."

"We all know your distaste for capital punishment," Blanton said. "But sometimes even the wisest of men have to do something that is distasteful."

"This isn't a matter of doing something I find distasteful," he said. "This is a question of basic principles."

"All right — it's your job," Blanton said. "And I'm glad I'm not in your shoes — with your conscience. Now, make up your mind about this and go home and get some rest. I'm going to."

The Governor pulled Pierce's letter from his pocket after Blanton left.

"Dear Governor — Your supposed to be kind. I heard you was a human being. Im supposed to be executed next week, and I tell you Governor it's a bum rap. Id do anything to show you I mean this. The Appeals Board has turned me down and your my last chance. They say your a good jo, so do something for me.

Harry Pierce Cell one #024-338."

He stared grimly at the letter, as though the penciled scrawl and the cheap lined paper were dirty hands pulling at him from the past. Thirty years hadn't improved Harry's spelling or grammar. Harry obviously had no idea who the Governor was, or the letter would have been better. Tom had said the world would be better off without Harry Pierce in it. So would Governor Charles Woodward Lathrop.

He had been elected as a Reform candidate. The people of the state knew his position on capital punishment when they elected him; it

By JOSEPH LAURANCE MARX

Illustrated by Paul Caille

Face of Evil

had been a definite part of his platform. If he should forget his campaign pledge and bow to the Board's decision in this instance, it wouldn't be as though he were trying to get Harry out of the way. He had to make the excuse he needed in the rare event that the decision went to Bellboy. All he had to do was let the law of the state take its course, and his pest would be buried with Harry.

It was amazing that Harry hadn't spotted him from the newspaper pictures and campaign posters when he'd been electioneering. Still, he'd been using a different name when Harry had known him and had only been a kid. But now, with this talk of his Presidential candidate, there would be all kinds of pictures of him, including very old ones.

He turned to look at the picture behind him on the wall: a portrait, a double-portrait. It had changed the course of his life.

It had hung on his childhood bedroom wall, a portrait of Good and Evil. The artist had used the same face to represent both, changing the expression by emphasis. It was sleigh of benign, one picture, evil and menacing in the other. The picture had brought him home once. He'd been 14 and rebellious, and he'd run away to show that he was a man and could no longer be treated like a child. He'd taken his \$40 savings and ridden a bus across two states to the nearest big city.

That had been in July, 1920. He'd been a serious-looking kid, and big, and he'd gotten a job in a cheap hotel he'd stopped at. He had registered under a false name because he didn't want to be traced and because it seemed both glamorous and fitting to shed his identity and pretend he was someone else. After he landed the job as a bellhop, he'd used his day off to go to another city and mail his mother a postcard saying he was well and doing all right.

He met Harry soon after that. He'd been sent to Mr. P. L. Garrison 324. Harry had been in his shirt sleeves, tall, thin, and slightly drunk, playing cards with half a dozen men. "Get us a couple bottles, kid," Harry had said, pointing to an empty and giving him twenty dollars.

A more experienced Bellboy told him where to go, and he returned to 324 a few minutes later with two bottles. No one seemed to notice him when he entered, but Harry said, "That was quick, kid," and gave him a five-dollar tip.

After that, Harry asked for him often. Harry was a generous tipper and didn't treat him like a kid. Around the hotel, Harry was a big shot, and the boy felt it an honor that Harry had singled him out and knew him by name. He got into the habit of spending his spare time in room 324. Harry had given him some new clothes and gave him some almost-new ties. In return, he made himself useful in a lot of little ways and ran Harry's errands.

When Harry asked him to come along and help with a job one night, he had a sinking feel-

ing in his stomach — he knew it wasn't right. He knew Harry didn't earn a living the way other people did, but he didn't realize his friend was a crook until they reached the big empty factory that night. Harry let them in with a key. "They're a watchman service — he won't be back for two hours."

The building was dark and ominous, with terrifying shadows leaping out at them from just beyond their flashlight's beam. Harry turned unhesitatingly into the office and squatted by the safe. "Here, kid," he said, handing him the flashlight. "You hold the light, and we'll blow it open." He spoke conversationally, as though explaining an honest job. "This won't be no trouble — it's a piece of cheese. A little sou'p'll fix it. Just hold — Hey. What are you doing, kid?"

"Nothing," he said. "The light went out." "Bang the flash a little — not that hard; you'll bust it, stupid. I'd of been through in another minute. Hold a match while I finish."

He took out a match, trying to remember where it was safe to use one around nitroglycerin. He lit it anyway.

"Christ," Harry said. "I can't see."

He looked up at Harry's face. And dropped the match.

"Watch it," Harry said impatiently. "We haven't got all night."

"Match got too short, started to burn me," he explained. He fumbled for another, his hands shaking. He couldn't light it. The feeling in the pit of his stomach was worse. "I've got to get out of here," he said aloud, and stood up, starting to move.

"No you don't!" Harry's voice was hard and flat. "You're not leaving here now!"

He started to run then, in panic, and tripped over the foot Harry stuck in his way. His hands, held in front of him, broke his fall again against a desk. He heard Harry in back of him, and he turned and swung blindly, feeling his fist hit something, hearing Harry grunt and fall.

He stumbled out into the street, grateful for the light on the corner, relieved even in his terror that the avenue was deserted. He ran back to the hotel and took off the suit and shirt Harry had bought him. His heart thumped at every noise, his fingers had trouble with each button. But he got out of the room at last, away from the hotel, in the clothes he'd worn when he arrived in the city.

A sleepy local train dropped him within twenty miles of his home, just as the sun was coming up, and he hitched a ride on a truck.

His mother looked pleased but hid her surprise when he walked in. "I knew you'd be back," she said. "Hungry?"

"You bet. Get up before breakfast," he said. He'd eaten breakfast over a month. He'd be going back to school and his own kind of friends in a few weeks. He realized gratefully that was good to be — — — *Continued on next page*

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Aren't you glad you use Dial Soap?

(*Don't you wish everybody did?*)

THE FACE OF EVIL

Continued from preceding page



A Grim Decision

home. He'd been living in a different—and terrifying—world.

"I didn't worry after I got your post card," his mother said. "You've got character. I knew you wouldn't do anything wrong, and you could take care of yourself." She was talking quietly and fixing his breakfast. "I know he's been away, but tears were running down her face.

He turned away and ran upstairs to his room, and when he was there he took a long look at the picture on the wall. He didn't think he'd ever get out of his mind the shock he'd felt last night, in front of the safe, when he'd lit that match. Harry had said, "Closer," and he'd held the match and looked up. In the thin, flickering light, he'd seen Harry's face, the face of Evil. Every cruel, hard, mean line in the painting had been duplicated there in the face so close to him.

It had frightened him back to his senses. He'd seen Harry, and in the same flash of light, he'd seen himself, seen the road he'd started down; and in fright and terror and sudden revelation, he had run.

The memory of the picture was with him now as he pushed his papers aside and started dictating into the machine, a brief message his secretary would type out for him to sign in the morning.

The man was evil, as Blanton had said. The state couldn't take a chance on such a man being loose, getting his claws into some kid who hadn't grown up with that picture on his bedroom wall. He wouldn't be let loose, he wouldn't be eligible for parole; the only person he could harm would be the Governor himself. But no greater harm could come to the Governor than the destruction of his own principles.

Harry wasn't going to lead him down a wrong road again, away from what he knew was right, no matter where the chips might fall. The note called for a commutation of the death sentence. — The End

JOSEPH MARX,
who was born in St. Louis, moved to New York ten years ago and is now a preferred Manhattanite. A prolific writer, his stories have appeared in all the popular magazines.



It's that diamond sparkle look!



DIAL SHAMPOO gives your hair a cleaner smell, a cleaner feel, a cleaner look.

(*That diamond sparkle look!*)





Princess Napoleona Buonaparte says:

"Aunt Pauline was famous too. She was Mademoiselle Corsica of 1800, the first lady of Haiti, Princess Borghese, Duchess of Guastella, and the most upstanding model between Gracie Godiva and plunging panels. After Canova sculpted her as *Venus on The Rocks*, Madame Sans Gêne always referred to her as *Madame Sans-Culotte*. When Prince Talleyrand asked her if it didn't embarrass her to pose that way, she said, '*Maine non! The room is always heated!*' She didn't know that 'Clothes Make The Man' and 'Springfitted Sheets Make The Bed'. But I do and, whenever I go to the Eternal City, I always take along my best Springcale Sheets. You know, Uncle Charlie was King of Rome, so when in Rome I have to outdo the Romans."

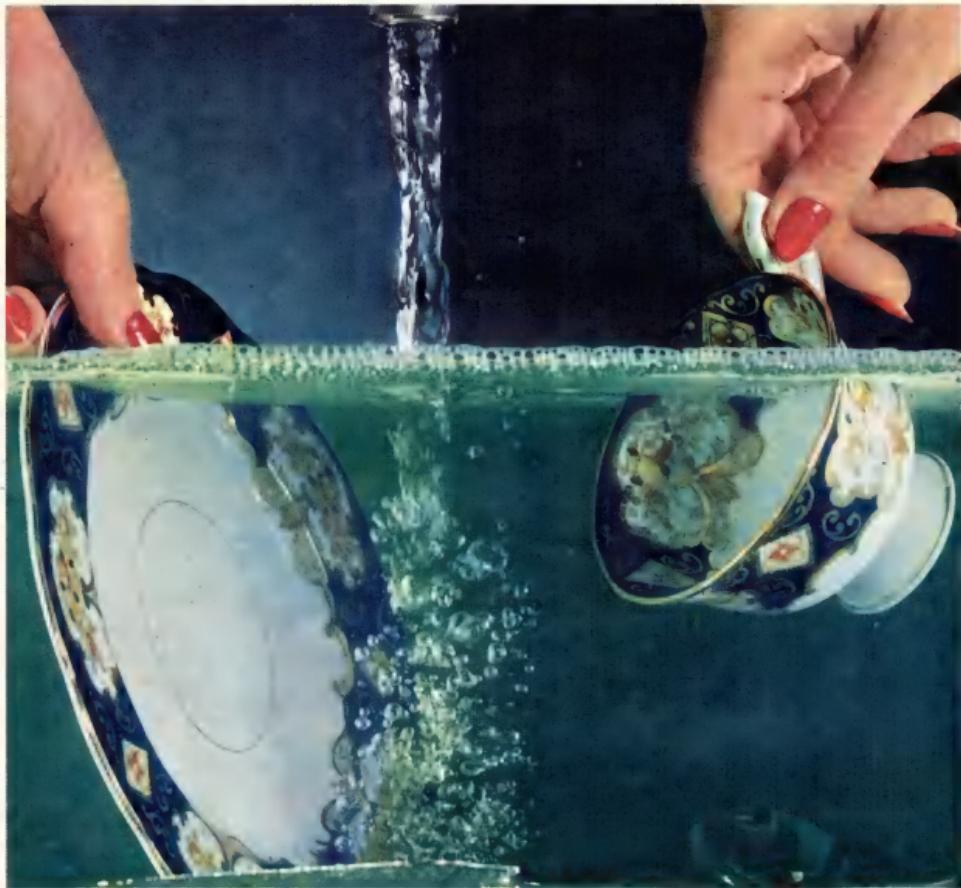
Her American friends resented the ribald song about her in a Broadway hit, but the Princess laughed and exclaimed, "*What kettle calls my pot black? A has les Républicains!*" International society has beaten such a wide path to her door that her Sabine villa, built on the site made famous by Horace, is known as The House of All Nations. Like her imperial ancestor, she travels with elaborate impediments. He always took the field in a style to shame and to rout his enemies, which caused Lady Wellington to complain the night before Waterloo that the Duke had forgotten to bring along his Springmaid sheets.

By Royal Appointment



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Fashion Find

BLONDE has platinum tips to provide a halo effect



Happy Endings

Brighten the tips of your hair for the look of summer and sun

The latest prescription for brightening your spirits is a little sun-shine in your hair. Dreamed up by The Taravans, New York hair stylists, golden tips take the place of the now-popular *coup de soleil* streaks. The new, more subtle method of hair coloring bleaches only a few strands of each lock at the very ends of your hair to give a diffused touch of gold.

The blonde above has her light

hair platinum-tipped, wears a coiffure that minimizes curl in favor of curve.

Below a brunette's tresses are tipped with bronze and brushed back from her face into a softly curled bustle. This is the bouffant version of the lankier pony tail and requires only medium-length hair. White jewelry is by Moseil; the blue rope above is from Accesso-craft.

—JOAN RATTNER



BRUNETTE wears a bronzed bustle with the hair swept back from the face

Conrad Gall Photo

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says Dorothy Biddle of Philadelphia



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FOR a very long time, people who love good food and good coffee have known that Medaglia d'Oro is the correct after-dinner coffee.

These people have found that ordinary breakfast coffee is a rather weak conclusion to a really good dinner. The occasion calls for a rich, strong coffee flavor—Medaglia d'Oro flavor.

What gives Medaglia d'Oro its unique body and aroma? Double-roasting is the answer. Ordinary coffees are satisfied with single-roasting, but Medaglia d'Oro double-roasts every coffee bean to bring out its deepest flavor, giving it that famous espresso bouquet.

No other coffee can approach Medaglia d'Oro as the after-dinner coffee. And yet it can be easily made in any coffee maker. Join the knowing people who would simply rather have no demi-tasse at all than to accept one

made with ordinary breakfast coffee. Insist on the after-dinner coffee—Medaglia d'Oro.



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Tomorrow—start reading:

EISENHOWER in the WHITE HOUSE

by Robert J. Donovan

— the inside story of events in the making, from pre-inaugural to the run-again decision

Exclusively in the

NEW YORK

Herald Tribune

Stag lines

The Shannons try
blue shirts with
white collar, cuffs



Two-Tone

"His-And-Hers"

By BERT BACHARACH

One of this year's dress-up trends is the shirt featuring a solid-colored body with plain white collar and cuffs. And, like so many other styles these days, it has been adapted into a "his-and-hers" combination. This one is worn (above) by pianist Hugh Shannon and his wife, Betty. Hugh wears a deep-toned blue while Betty picks a pale pastel blue.

Helpful Hints: To restore the nap of a rug where heavy furniture has flattened it, place damp chamois cloth, folded several times, over the depression. After a few hours, the nap should rise. . . . Aluminum window frames are hard to keep clean. Try cream silver polish. . . . Rejuvenate hardened and broken piano shoe polish by heating it slowly until it melts to form a fresh cake.

Food Items: Try a "pancake sandwich"—two large pancakes with fried ham or bacon between them. . . . New York City's "Coffee Mill" offers a great do-it-yourself feature. They put a tray of spices, platter of bits of raw steak and a chafing dish on your table. You do the cooking—using varied combinations of seasoning.

New Ideas: A vinyl resin plastic immersion for shoes, just on the market, resists perspiration, brittleness, hardening and shrinking. It gives far longer wear than other types and also keeps old shoes from curling at the toe. . . . A new fog and signal horn for small boats, weighing only one and a half pounds and audible for over a mile on open water, is powered by disposable "power cans" of "froen" gas. . . . A leather cigarette case equipped with tee slips on the golfer's belt, for ready accessibility.

Odd Items: There's a polish-impregnated mitt on the market which gives your shoes a good and quick shine. . . . How about this? The average head has about 120,000 hairs; blonds about 140,000; and redheads only 90,000! . . . When peeling rubbers and galoshes away for the summer, stuff them with crumpled newspaper. It will keep them from cracking and splitting. . . . Hang up clothes that have been stored away for the winter in the fresh air for a day or so before wearing them this spring.

Commuters' Special: A few years back we showed a method of hanging up a coat in commuter trains when no coat hooks were available. That unfortunate situation still exists on many trains, so here, with the approach of coatless weather, we show it again. Just insert a pencil through the hanging loop of your coat or jacket, as shown in the sketch, and place the pencil across the bars of the overhead rack. No coat hanger needed.





OHIO: Old silver medals went on sale at brass prices — by accident

Nobody's Perfect

Here's a collection
of human slip-ups. Moral —
everyone makes mistakes

It's 200 years since Voltaire wrote: "Rivers rush to the ocean no faster than man rushes into error." These incidents show that the rush is still on:

Premature: When the Los Angeles Marriage License Bureau hands out its



CALIFORNIA: Newlyweds' greeting

life contracts, it usually encloses a Treasury Department letter urging the couple to buy savings bonds. But one time somebody grabbed the wrong form and the bridal pairs were startled to read: "Please accept our warmest congratulations on the birth of your child."

Chief's Grief: Always a careful man, the Fire Chief of Richmond, Virginia, found the door of an alarm box hanging open so he closed it. That touched off a false alarm that brought five trucks to the scene of his embarrassment.

Last Call: A truck delivering fuel oil stopped outside the Daze Drug Store in Utica, New York, coupled the hose to an intake pipe and discharged 300 gallons. Only one hitch: the store had converted to gas heat a month before, and the fuel pipe drained off into a basement filled with merchandise.

Live Wire: Digging away at his job for a plumbing firm in Independence, Missouri, a man found his progress

blocked by what appeared to be a big tree root. He sawed boldly through it. Just his luck that the root had 400 pairs of telephone wires inside—and that a thousand telephones were knocked out.

Bargain: Selling off surplus material at Wilkins Air Depot in Shelby, Ohio, the government threw in 57 tons of unused decoration medals. The "brass" assumed that the medals were brass, too, and offered them at from \$1.90 to \$4 a pound. Discovery that they were silver — worth \$14.48 a pound in its pure state — summarily halted the sale.

Case Dismissed: Traffic officer Lewis J. Branning, of Miami, Florida, wrote out a ticket for a gabby driver who talked during the entire operation. This so confused the officer that he put his own name on the ticket. Later, when the mistake was discovered, Branning could not remember the name of the violator!

Glassy-Eyed: Peepers never had it so good as when workmen installing bathroom window glass in five new dormitories at Alabama Polytechnic Institute in Auburn made a critical slip. It was supposed to be the kind of glass that



ALABAMA: Through a looking glass

the girl barbers could see out of, but outsiders couldn't see in. The workmen, however, reversed it, and eyes were popping when somebody snatched to school authorities. — GENE GLEASON

NOW! THE GREATEST LIQUID DETERGENT EVER DEVELOPED!

Because Liquid VEL gives you
instant grease-cutting action
and complexion-pink mildness!



Famous "No Detergent Burn"
to hands **VEL** formula!

IT'S MARVELOUS

Only Pink Liquid VEL contains the famous
"No Detergent Burn" to hands formula,
made especially for dishes and your hands.

Soaks dishes grease-free in seconds!

Here is instant grease-cutting action!
Liquid VEL's billary-white suds actually
soak dishes and pans so grease-free they
dry sparkling bright without wiping!

Complexion-pink mild
no skin-irritating alkalis!

Liquid VEL is complexion-pink mild!
There are no skin-irritating alkalis in
Pink Liquid VEL to cause red, rough hands!



The **PINK** and **PERFECT** LIQUID "SUDS"
for **DISHES** and **your HANDS**



Sun-Tanned Midriffs

EUGENIA SHEPPARD,

Women's Feature Editor

The sun-tanned midriff is in style again for summer. In sportswear lots of little jackets and tops stop short right under the bosom — all part of the high-waisted trend. Skirts or shorts continue — but after a bare intermission. The two-piece swimsuit is part of the story, an old-time favorite restored to popularity. Newest development is the bare midriff play costume — brief, dress-like top and big skirt. The fad for the sun-tanned midriff has even caught up with summer evening clothes.



OPPOSITE PAGE, LEFT: *Separates for the sun. In red and black cross plaid cotton, top bares midriff, covers shoulders. Under six. Black-dotted red cotton skirt with big back pockets, under thirteen, covers short shorts of matching plaid, five. Jeanne Campbell for Sportswear. After May 13, at Saks Fifth Avenue.*



ABOVE: Two-piece bathing suit covers up with a full-length skirt belt-tied to one side. Shaped smoothly to the figure, narrowly strapped bra top over close shorts provides shoulder exposure. By Greta Plastyr, in flower printed brown cotton. Suit under fifteen, skirt under twenty-three dollars. At Best & Company.

OPPOSITE PAGE, RIGHT: *Slim-fitting trousers are black poplin and stop just above the ankle. Under fifteen. With them comes a waist-winding streamer scarf of silk paisley, tied at the side. White pique midriff top crosses its broad shoulder straps in back. Under seven. Frank Smith for Basket Bros. To order at Henri Bendel.*

ABOVE, LEFT: *Sun-time costume comes in three parts. Brief top has high V neckline, boudoir-style sleeves. Lower part consists of shorts cut very short, a full-flaring skirt with unpressed pleats around waistline. Of black cotton with diagonal white stripes. Brigance for Sportswear. Under thirty. At Lord & Taylor.*

"Z.B.T. Moisture-Proofs"

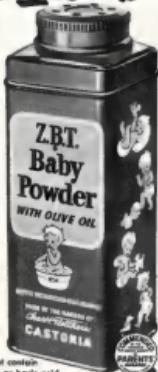
your baby
against diaper
irritation

Ordinary baby powders absorb
irritation-causing moisture.
Z.B.T. Baby Powder with Olive Oil
repels it! Soothes like powder,
protects like oil, guards
tender skin against urine scald,
diaper rash, chafing, prickly
heat. After every bath
and diaper change, give your baby
the "moisture-proof"
protection of Z.B.T. Baby Powder.



USED BY HUNDREDS OF HOSPITALS

Does not contain
zinc carbonate or boric acid



Real KIWI in liquid form!



- For the whole family's shoes
- Rich in wax No "painted look"
- Contains silicones to repel dust, water
- All the popular colors



Better for
FLAVOR, NUTRITION
and ENERGY too!

Today's living



LIVING area by Yale Burge and Woodward Fellows in pale blue, beige and emerald

Room Within A Room

Decorators show ways to use space in
city apartment. Exhibit opens on Friday

A lesson in how to arrange furniture in a typical L-shaped living-dining area is offered in an exhibition opening this Friday at the Royal York Apartments, 63rd and York Avenue in Manhattan.

The New York Chapter of the American Institute of Decorators is sponsoring the showing of seven model apartments. There is an admission charge for the benefit of the Madison Square Boys Club.

To anyone about to move into a new floor plan, the decorators say, "Take a good look at the total living space and list what activities will take place where." The living room might include television viewing, cocktail parties, a reading corner, listening to music, desk work and dining. It may be wise to move the desk to a bedroom. By all means never be intimidated by the letter-

ing on a floor plan that says "dining," insist the experts. It may be wise to convert this space into a reading corner and dine elsewhere.

Consider creating a room within a room by using dividing panels or screens which give the effect of an enclosed area without the finality of a plaster wall. The three rooms shown here illustrate three ways to use space. Michael Greer separates the dining area with arched fabric panels. Dora Brahm and Guy Roop Jr. show a built-in television and cocktail serving bar behind lacquered doors. Yale Burge and Woodward Fellows believe in dining by the window and having a den-guestroom in the alcove labeled "dining" as shown above.

Careful planning allows for many activities in one living space. — HARRIET MORRISON



FABRIC panels divide dining area in a blue and green room by Michael Greer



STORAGE unit for TV, bar in colorful room by Guy Roop Jr. and Dora Brahm

Continued from page 7

Many Husbands Even Put In 30 Hours A Week On House And Yard



CLEAN-UP: 43 per cent help wash the dishes

time. But a little more on this argument later. I polled 500 men in various cities throughout the U.S. For further evidence I enlisted the advice and statistics of three university home-economics departments and several other large agencies, both public and private. Combined, the results provided an interesting pattern of the American man's life today.

Of the men I polled, eight out of 10 averaged 22 hours a week in home work. The rest, who seemed to have special projects, averaged somewhat over 30 hours. It should be pointed out that my poll included householders only. Apartment husbands escape a great deal of this home work, though they probably have other problems to make up for it.

A Chicago suburbanite of Skokie wrote a typical note: "I come home from the office, shuck off my coat, and the wife tells me whether I must become plumber, mason, gardener, electrician, cook or baby-sitter. Around our place there's always a crisis."

Another from a San Franciscan: "The home-work situation fooled me. I'd never figured it out before. But look! Our friends get up together, and with three kids it's hectic for everyone to get together for school and work. So we all work the day together. Then, when I get back home at night, I'm either in the yard or the garage. Then I help mop up after dinner. In the summer I go back out in the yard again, or in winter there's always something to be done inside. My wife and I sit down to watch TV at the same time, so we end the day together. We start at the same time, we stop at the same time — it's as simple as that. Never thought about it that way before."

My poll showed that home-work hours for husbands divided up this way: Yard work, 25 per cent, or over five hours per week. Home repair and improvement, 56 per cent, or over 11 hours. Helping wife in kitchen and with kids, 19 per cent, or over four hours. Let's take up these three major categories one by one:

1. Yard Work. Remember when your Dad hired that nice Mr. Jackson to come and tend the coal furnace and keep the grounds tidy? He did the whole job for four dollars a week, plus lunch in the kitchen now and then, and a chance to kiss the maid. Nowadays those nice Mr. Jacksons are in short supply, and if you find one, he'll charge you a buck and a half an hour to trim the hedge.

The husband, therefore, has to be his own handyman. True, he doesn't have a coal furnace to worry about, but grass grows just as fast as it did 30 years ago — even faster, some people say. Almost every suburbanite has some sort of garden. Albert Wilson, West Coast nurseryman and author of the book "How Does Your Garden Grow?" insists that the well-groomed garden and lawn require a minimum of three hours a day in summer, three hours a week in winter.

Most men would consider Mr. Wilson a perfectionist, but sometimes on a hot day it seems as if he might be right.

You may contend that there's no law compelling a man to keep his lawn and garden spruced up. But neither is there any law compelling a woman to keep her home dusted and the wood-work painted. The fact of the community simply demands decent appearance both inside and outside a home. An ounce of prevention who less his yard run to seed would invite the wrath of neighbors quicker than a wife who didn't clean house. Everyone can see the outside of a house!

But you insist yard work is fun, not real work? There is some pleasure and satisfaction in it, granted. But the same is true of certain chores that women do, such as sewing party dresses for pretty little daughters or making chocolate cakes for hungry young sons. That's counted as work in a woman's day.

2. Inside Work. It is a Do-It-Yourself world today. Thirty years ago Dad called a plumber when the upstairs faucet leaked, and his bill was perhaps \$1. Today leaking faucets cost about \$5 apiece, unless you save up several to be treated at one crack. Generally the man of the house gets out his little washer set and fixes the faucet himself. Likewise he does most of his own painting, wallpapering, cabinet work and general repairing. Because of Do-It-Yourself merchandise, the average husband today is at least twice as handy around the house

— Continued on page 33



PLUMBER: Carpenter, cook, gardener too

one stroke

wipes out
instantly



NEW TRIPLE PROTECTION!

swivel stick deodorant

protects as no other deodorant can!

The only deodorant with these three ingredients to protect you three ways:

1. Zirconium to "sponge-up" perspiration.
2. Hexachlorophene to kill odor-causing bacteria.
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Smoothest, most refreshing to apply. Just 1 stroke — you're protected 'round the clock.

Instant ODO-RO-DO

SWIVEL STICK DEODORANT
or Cream or Spray if you prefer

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Run-down because of Tired Blood?

**FEEL
STRONGER
FAST**

within 7 days... or money back!

If you feel tired and run-down, your trouble may be due to iron deficiency anemia. So try it. Tired Blood. To feel stronger fast take GERITOL, the high potency tonic that helps you feel iron-rich Tired Blood in 24 hours. In just one day, GERITOL iron is in your bloodstream carrying strength and energy. In every part of your body. GERITOL tablets contain twice the iron of most other iron tablets. Live, Get GERITOL — liquid or tablets.



GERITOL
for TIRED BLOOD

**Grouch? Out-of-Sorts?
Don't Blame Your
Age... It May Be
Constipation**

After 35 your system naturally slows down. The laxatives you once used may no longer be best for you. What you need is SERUTAN — the gentle, all-natural laxative aid that helps put your system back on schedule. So, if you feel grouch, headache, out-of-sorts, or constipated, it may be your age. It may be constipation.

Take SERUTAN daily. It won't irritate, or sting, or irritate. Get SERUTAN, granulated powder at your druggist.

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cup of coffee
... on the road
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GO UP OR DOWN...
TO YOUR HEART'S CONTENT

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Puzzle Page

Crossword — By J. P. CAMPBELL

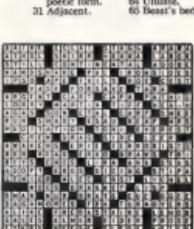
Across

- 1 Flagstones.
- 43 Not egomaniac.
- 6 Confounded.
- 11 Stagny.
- 12 Bored.
- 21 Italian.
- 22 Dwelling place.
- 23 Indian.
- 24 Caruso, e.g.
- 25 Bettina's "Sleepwalker."
- 26 Professional man.
- 27 Mexican quirt.
- 28 Cultivate.
- 29 Burdened.
- 30 Personator of the Vulgarata.
- 31 Corpulent.
- 32 Goght town.
- 33 Fine chisa.
- 34 University group.
- 35 Experiment.
- 36 Game secrets.
- 41 Cut.
- 42 Identical.
- 43 Not egomaniac.
- 44 Not self-centered.
- 45 Deteriorate.
- 46 Occurred.
- 47 Actor.
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- 54 Actor.
- 55 Actor.
- 56 Actor.
- 57 Eucalyptus.
- 58 sequoia.
- 59 support for a structure.
- 60 Contrabuted.
- 61 Subsidized.
- 62 Edge.
- 63 Culture.
- 64 Measured.
- 65 Powell.
- 66 Boy Scout.
- 67 Deteriorate.
- 68 True product.
- 69 Thrust.
- 70 Whom the Assembled.
- 71 Tended.
- 72 Dog's tail, e.g.
- 73 Man's opposite number.
- 74 Dede.
- 75 Dede.
- 76 Bright of —.
- 77 Editor.
- 78 Shaggy dogs.
- 79 Shaggy dog.
- 80 Shaggy dog.
- 81 Shaggy dog.
- 82 Shaggy dog.
- 83 Shaggy dog.
- 84 Shaggy dog.
- 85 Hair improver.
- 86 See of Jacobs.
- 87 Garnet.
- 88 Garnet.
- 89 Venus.
- 90 Legal.
- 91 Flaxen cloth.
- 92 River.
- 93 Flaxen cloth.
- 94 Professor of pickpocketing.
- 95 Ancient Roman coins.
- 96 Bell Tolls.
- 97 Whom the Residential units.
- 98 Javelins.
- 99 Residential units.
- 100 Quoties.
- 101 Lather, —.
- 102 Dogs of, not.
- 103 Preferred.
- 104 Preferred.
- 105 Novel, —, or Rewarded.
- 106 Impress.
- 107 Subside.
- 108 Attitudinizes.
- 109 Occurrence.
- 110 Of the nose.
- 111 Marketplace.
- 112 Open-mouthed.
- 113 Disposa.
- 114 Dernimina.
- 115 Dernimina.
- 116 Caucasian.
- 117 Indian.
- 118 Chinese.
- 119 Stratified.
- 120 Indian.
- 121 Concentra.
- 122 Wild disorder.
- 123 Mild.
- 124 Not.
- 125 Nodding.
- 126 Selenite.
- 127 Solitaire.
- 128 San Antonio.
- 129 Construct.
- 130 Not.
- 131 Traits.
- 132 Food derived from orchids.
- 133 Javelins.

Down

- 1 Bars with Alabama.
- 2 Almonds.
- 3 Almonds.
- 4 Galloping down.
- 5 Criteria.
- 6 Hunger periods.
- 7 As.
- 8 As.
- 9 As.
- 10 As.
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- 32 As.
- 33 As.
- 34 As.
- 35 As.
- 36 Russian's shield.
- 37 Russian, John.
- 38 Russian, John.
- 39 Russian, John.
- 40 Long steps.
- 41 Long steps.
- 42 Long steps.
- 43 Mature lady.
- 44 Greek letter.
- 45 As.
- 46 Unique events.
- 47 Unique events.
- 48 Equipped with weapons.
- 49 Equipped with weapons.
- 50 Wonderland.
- 51 Stomach.
- 52 Stomach.
- 53 Stomach.
- 54 Stomach.
- 55 Stomach.
- 56 Many follow.
- 57 Small candle.
- 58 Bozer or wester.
- 59 Tormented.
- 60 So, Amer.
- 61 Europe.
- 62 Skin.
- 63 Skin.
- 64 More devoid of covering.
- 65 Wild disorder.
- 66 Quoties.
- 67 Eugene.
- 68 Maltese.
- 69 Antwerp.
- 70 Pint.
- 71 Preferred.
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- 76 Inquiries.
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Solutions of Last Week's Puzzles



See page 10 for solutions.



See page 10 for solutions.

**The 96-page Herald Tribune
POCKET PUZZLER**
67 Crossword puzzles — over 50 Cryptograms
2 World Prize short stories —
25¢ of newstanders —
\$1.00 (6 issues yearly) by mail
HERALD TRIBUNE SUBS., Dept. P
230 West 41st Street, New York 36

TW-4-29-56

Cryptograms
1. B KOBOLUO CRUELY
OLDOCK YLD CURE.
2. TED HASH AT
IDEAS. — By D. H. Rich

Last Sunday's Cryptogram

Arch bridge find, out banting,
bagged a cross ruff.

TW-4-29-56

Across	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78

NEW MAGIC FOR "TIRED," GRAY NYLON



Blu-White Now Contains a Miracle Ingredient—Nylauin Makes "Tired," Gray Wonder Fabric Whiter, Brighter than New!

Right in your washbowl—waaah slips, blouses, gowns, using new Blu-White wonder fabric, nylauin and other wonder fabrics white and bright with the first washing . . . and after three washings, actually look whiter and brighter than new!



For regular washes, Blu-White also contains a Magic Bluing. These new, thin, instant-disolving flakes blue while they wash. Soaps all washables. Kind to hands as beauty soap. Discover new Blu-White Flakes—with Nylauin—today!



Denture Wearer's Dream Come True

Even when hot coffee, cream, blouse knees dentures—"up to 80% longer than powders—yes, up to 80% longer!"

• This was proved by a famous research institute that tested various denture materials, both value old type powder adhesives. These folks say, "If you're a denture wearer, your dentist's dream come true"—we will too.

Stop at your druggist's or new
Ingenious Store. Get a take today

Lift Corns Right Out

Stop pain in a jiffy!



Dr. Scholl's Zino-pads

not only give fast
soothing relief . . .
but are one of the quickest
ways known to
relieve corns. Just
put them on, and
they'll stop corns
from developing.
Get a box today!

NEW INVENTION

STOPS LEAKY TOILETS

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• Whisper quiet, leak-proof seal, no more gurgling or running back to jiggle trip handle. One piece assembly, old-style tank ball, wires and guide arms. Corrosion-proof MONEL linkages. Easy to install. Nearly a million in use. Get Korky at your dealer or send \$1.50 to Korky, 428 N. Wood St., Chicago 22, Ill.

SO GOOD IT'S UNCONDITIONALLY GUARANTEED



Wide World
GROWING: How much bigger are farms these days?

Quiz 'Em

Questions and answers from the news

BY TOM HENRY

More Land . . . How large is the average farm in the U.S. today?

242.2 acres. This represents an increase of 26.9 acres since 1950. Improved equipment enables farmers to till more land.

—L.B., Kansas City, Mo.

"Fly-In" . . . How is an Augusta, Ga., restaurant man keeping up with the air age?

By opening a "fly-in" eatery next to the taxi strip at a city airport. Sky-hops serve small-plane occupants.

—H.S., Dallas

Chalice . . . A search is now being planned by the French for an object hitherto thought to be legendary. What is it?

The Holy Grail. It is believed to lie in a submerged city in the Mediterranean. The search will be made off the coast of Palestine.

—M.N., Pleo, Calif.

Inflation . . . Recently a valuable albinio chinchilla was shown at a breeders' show in Canada. What was its value?

\$10,000 or about \$550 an ounce for each of its 18 ounces.

—C.C.G., Mt. Vernon, N. Y.

Bigger . . . What size suit does the average man wear?

Slightly more than a 41. Twenty-five years ago he wore a 38.

—Mrs. H.J.C., Union, Mo.

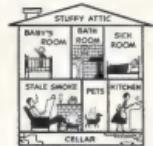
NOTE: We will pay \$2 for a question and answer used in this column. Questions are based on news items, and clipping of news source must accompany request. Address: Tom Henry, THIS WEEK, 420 Lexington Avenue, New York 17, N. Y. Unsolicited contributions cannot be acknowledged or returned.



"George! They're taking back our furniture!"

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NEW
Florent**
aerosol air deodorant

**kills
room odors
fast**

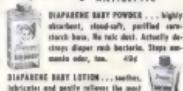


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TW—4/29/56



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TREAT for the children and a rest for Mother

Family Fun

Parents and youngsters enjoy seeing
food cooked and served with flair

Nowadays, when parents "step out" the children often go along. And, according to restaurant statistics, more and more people prefer to eat by dining "en famille." In addition to the fun of sharing the eating-out experience, the entire family can learn the principles of nutritious eating and observe how foods are served with flavor and flair. And Mother can pick up ideas and even family-size recipes for home cooking.

At the Statler Hotel in New York, eight home economists work with the chefs to provide balanced menus and nutritiously prepared foods with palate appeal. Menus emphasize a variety of vitamins, minerals and protein foods, not heavily overbalanced with starch and fats. Vegetables are never peeled and then soaked; they are cooked quickly in a minimum of water and served as soon as tender. Additional flavor and nutrient value comes from using the vegetable liquid in gravies, soups and sauces.

Meals are balanced in taste, color and texture. If one food has a strong distinctive flavor, the other foods mildly complement it. A one-color scheme, such as all white foods, is never used; yellow, green or red ones are a much brighter combination. Soft foods, like mashed potatoes or squash, are contrasted with a crisp-textured salad and bread.

Flair Serving Tips

1. Try for a three-dimensional effect by having variation in height on individual plates. A fluffy baked potato or even a mound of mashed potatoes will do it.

2. In fixing a platter of meat and vegetables, don't dump too casually or arrange too metticularly.

3. When arranging a big plate or tray of canapes, tea sandwiches or cookies, group like things together in some sort of a design.

4. Use different garnishes and decorations. Chopped parsley "wrung out" in folded cheesecloth or paper towel, is fluffy and attractive.

5. Cut vegetables differently, like slicing asparagus, celery, etc., diagonally, fairly fine.

6. Serve in attractive surroundings. Restful colors, fresh flowers, immaculate table appointments add to enjoyment.

Flavor Tips

1. Brown meat and fish loosely, then cover and bake; natural flavors are kept in and leaves skin easier. A small amount of grated cheese in veal loaf steps up flavor.

2. Improve flavor and texture of boiled potatoes by shaking them over the heat after draining.

3. Salt and pepper fish and spareribs an hour before putting them in the oven. — ISABEL A. McGOVERN

HALO leaves hair Cleaner, Softer, Brighter

than any oily, greasy, soapy shampoo



HALO—unlike most shampoos—contains no greasy oils or soap to leave dulling, dirt-catching film. Thus HALO cleans thoroughly, quickly, then rinses completely—brings out all your hair's bright, shining beauty with each shampoo. Get safe, gentle HALO today.

Halo Glorifies Your Hair—Naturally!



It's Cook-out Time with Barbecued Broilers & Ac'cent

CHICKEN

Bergerac Chicken
with Ac'cent
Chef's Salad
Coca-Cola
To prepare Cook-out Barbecued Broilers with Ac'cent
2 to 3 broiler-fryer chickens,
spit lengthwise

Herb-Battered Bread
in Alcos Wrap

in Alcos Wrap

Ocean Spray Cranberry Sauce

3 teaspoons Ac'cent

2 to 3 broiler-fryer chickens,
spit lengthwise

Shake out on all sides of chicken. Place on grill.

Shake out on all sides of chicken. Place on grill. Brush both sides with barbecue sauce. Start cooking, but cut sides toward grate set 12 inches or more from heat. Cook slowly until tender, turning frequently and basting now and then. 1 to 1½ hours cooking time. Use any left-over barbecue sauce for dipping.

*Basted results depend upon slow cooking—glowing red (not flame) and proper dipper from heat source.

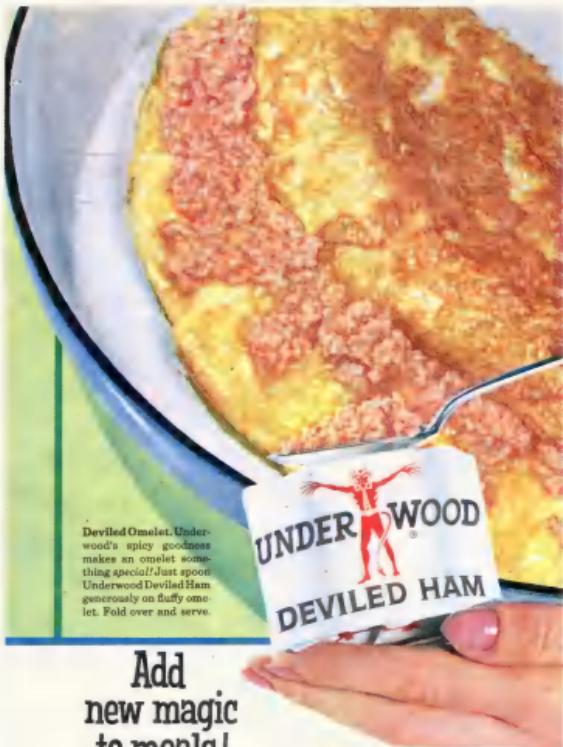
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Deviled Omelet. Underwood's spicy ham makes an omelet something special! Just spoon Underwood Deviled Ham generously on fluffy omelet. Fold over and serve.

Add
new magic
to meals!

The flavor of Underwood's is unmatched by any other deviled ham. Underwood's is always made from whole hams, with nothing added but fine, natural spices. It's no wonder Underwood's tastes so good!

Glorifies everyday foods

Why not plan your next meal around Underwood Deviled Ham? Write Underwood Co., Woburn 72, Massachusetts.



Spicy Dip. This tangy "scoop" is made with Underwood's, mayonnaise, and cream cheese. Serve with crisp crackers or potato chips. Try it hot, too! Just pop it in the oven.

Deviled Cheese Delight. Here's a quick trick for lunch or dinner. Stir Underwood's into melted cheese, or your favorite rabbit...pour over toast.

Hawaiian Salad

Here's a new and dramatic way to serve the golden pineapple

By CLEMENTINE PADDLEFORD

This Week Food Editor

So many are the delectable ways of eating a pineapple. Comes Hawaii's canned fruit in slices and tidbits, it is cut into fingers, also prepared in crushed form. Eat your pineapple frozen; drink the golden juice. But now at the height of its season, enjoy the fruit fresh. Use it in new and dramatic ways.

At a morning bridge-brunch, serve freshly cut cubes, frosty cold, pierced onto picks. It's "help yourself, girls," along with hot bread and coffee. Wreathe the pineapple platters with sprigs of water cress and decorate with fresh strawberries, stems intact.

Roughing It

"— And when we get there I'm gonna let my beard grow—and grow—and grow!"

1



2



3





George Lassen
GLAMOUR DISH: Mix diced pineapple with tuna fish to make an interestingly different salad for a luncheon party

And isn't it pretty — this Hawaiian pineapple salad served in the hollowed shells waving green plumes?

Hawaiian Pineapple-Tuna Salad

2 medium pineapples, cut in half lengthwise	1 teaspoon sugar
2 7-ounce cans solid-pack tuna, drained	1/4 teaspoon salt
1/2 cup chopped celery	1/4 teaspoon dry mustard
1 green pepper, sliced	1/4 cup salad oil
1 egg yolk	3 tablespoons pineapple juice
	3 tablespoons orange juice
	1 tablespoon lemon juice

Remove fruit from pineapple skin leaving a shell about 1/4-inch thick. Remove core and dice pineapple. Break tuna into large pieces. Combine tuna, pineapple, celery and green pepper; toss lightly; chill. Arrange tuna mixture in pineapple shells. Meanwhile, beat egg yolk, sugar, salt and mustard together. Gradually add salad oil, beating constantly. Beat in fruit juices. Pour over tuna mixture. Yield: 4 portions.

Different again — pass the pineapple cubes for the cocktail hour; have the toothpicks handy. Dunk the fruit in bowls of finely grated sharp cheese or coconut according to your taste for the sweet or the savory.

— The End

NEW

Ronsonol Switch-spout

The fastest way to fill your lighter. No tip to pierce or cut. Convenient. Spill-proof. Opens and closes at the flick of your finger.

* Burns clean

* Lasts longer

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4 oz.
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8 oz. only 49c



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THIS WEEK'S NABISCO FEATURE

NABISCO
Nothing fits
the occasion* like

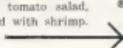
RITZ

because...

- **RICHER RITZ** are more than "meal-time" crackers. Wonderful for parties, too!
- **CRISP RITZ** are more than "single-occasion" crackers. At picnics, for canapés or snacks — RITZ are always at home.
- **DELICIOUS RITZ** are more than just crackers! Their golden flavor is the most popular in the world. And RITZ CRACKERS just don't wilt!

NATIONAL BISCUIT COMPANY

***SALAD OCCASION** — This week try richer, crispier RITZ CRACKERS with jellied tomato salad, topped with cottage cheese, garnished with shrimp.



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"Kan-Kil"
kills
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roaches 
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faster, easier

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"Window Inspiration" book
 shows how to make 40 different
 window treatments; how to make curtains,
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50¢

Send for free catalog
 and information on
 how to get into
 the window treatment
 business.

Personalized Patterns

A THIS WEEK SPECIAL

Dress for the Prom

Prom time is coming, along with exams. And in between cramming sessions, how about making your own dance dress? You'll save a lot of money and have a dress designed by one of the top houses in the country. Murray Hamburger, who makes some of the dreamiest things for dances, weddings and other very special occasions, offers this delectable gown with a frothy skirt, molded bodice and soft shoulder drapery.

The double-layered skirt is backed with a third one of chiffon to add body. The bodice is cut and worked as one with its lining.

Choose tulle, organza, mousseline de soie or dotted swiss. Or select a contrasting fabric for the bodice.

—JOAN RATTNER



GLAMOUR GOWN, a high-fashion design, is simple, flattering, different

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To THIS WEEK Pattern Service,
 Box 786, General Post Office, New York 1, N. Y.

Please send me pattern A-2030 (Prom Dress)

I enclose \$1.00 for regular delivery

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Size 10 12 14 16 18

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Waist 24 26 26½ 28 30

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(*Size of neck to waist)

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DENTURES

KLUTCH holds them tighter

KLUTCH forms a comfort cushion; holds dentures in place and lets you eat and talk with greater comfort and security. In many cases, dentures are held in place by a single KLUTCH lessens the constant fear of a dislodging denture. If your dentures fall out, don't waste money on substitutes. Use KLUTCH and we will send you a generous trial box.

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DON'T LET THIS
 HAPPEN TO
 YOU!

Illustration shows an open box for KLUTCH Denture Holders. The box is labeled "KLUTCH" and "DENTURE HOLDERS". It also says "100 per box" and "100 per carton". The box is white with a black border.



KLUTCH
 DENTURE
 HOLDERS



Soft skies smile down on this holiday isle

BERMUDA

Years and years ago the poet Tom Moore came to Bermuda, fell in love with this coral isle and wrote:

*"You'd think that Nature lacish'd here
Her purest wave, her softest skies . . ."*

Bermuda is still enchanting visitors.

The brilliant colours of sea, sky and flowers that inspired the poet to sing will delight you too. A swim in the clear, blue water leads to a long sunny loaf on soft pink sand. Golf, tennis, sailing, fishing, cycling and picnicking are year 'round fun. Shops display the finest Europe has to offer. And viewing Bermuda's historic sites and scenic beauty will fill many happy hours.

You can get to Bermuda quickly by plane or leisurely by ocean liner, for it's only 700 miles from the mainland. Bermuda's hotels provide food, service, accommodations and sports facilities for perfect holiday living. And guest houses introduce you to the Islands' casual, unhurried tempo that makes Bermuda so delightful and unique.

There are many details to be considered in planning a holiday. You'll save time and trouble by talking things over with your travel agent. Helpful too is the Bermuda Vacation Kit which you can get by writing to: The Bermuda Trade Development Board, 620 Fifth Avenue, New York 20, N. Y.



Bermuda lobster in a setting like this is something to look forward to.

SOUP TASTES BEST WHEN IT'S FRESH HOME-COOKED

And Lipton Mixes make home-cooking easy!

The bigger the bowls—the bigger your family's smiles when you dish up this home-cooked favorite!

Rich, delicious Lipton Chicken Noodle Soup. The perfect cheer-upper any time—and it takes only minutes to make.

Add Lipton Soup Mix to boiling water. While it simmers, you

can almost taste the real chicken goodness of the golden broth, the delicate extra-nourishing egg noodles. Every last savory spoonful reminds you of the best old-fashioned chicken soup!

Serve this home-cooked treat real soon. Enjoy all five varieties —taste the difference in soup that's fresh home-cooked.



LIPTON SOUP MIXES

—for fresh home-cooked soup, quick and thrifty!



Very Special Delivery

By SYVERSON



SYVERSON

New lanolin shampoo adds rich sparkle *...can't dry hair!*



If your hair is often too dry, stop using shampoos that leave it even drier. Helene Curtis has made this *double-lanolin* shampoo especially for dry hair problems like yours. It leaves your hair glossier, softer, and easier to manage than any shampoo you've ever used before. Brings out all the natural wave, all the richness of your hair.



Want manageability? What a joy to set! Instead of after-shampoo dryness, you discover a new dream-like softness that only this "twice as rich" lanolin shampoo can bring! Your waves ripple into place, lovelier than you ever hoped they'd be!

What lather! What fast rinsing! Cleans thoroughly, rinses super-fast... yet protects the beauty-oils in your hair. A Helene Curtis beauty discovery!

When your hair sparkles, you do! So stop using ordinary shampoos that dry out your hair. Switch to the rich lanolin shampoo that gives your hair life!



Lotion Shampoo 25c, 59c, \$1.
Creme Shampoo 49c, 89c, \$1.69.

Helene Curtis lanolin shampoo

Refresh without filling

NOT LEAST of the modern girl's rewards for taking such care of her appearance is that it makes people happy—just to look at her.

Her greatest charm, her slender figure, is easy to look after. For her up-to-date taste for the lighter foods guards her waistline—as well as her health.

Today's Pepsi-Cola goes right along with this sensible trend in diet. Reduced in calories, never heavy, never too sweet, Pepsi-Cola refreshes without filling.

Have a Pepsi—the modern, the *light* refreshment.



Pepsi-Cola
The Light refreshment

